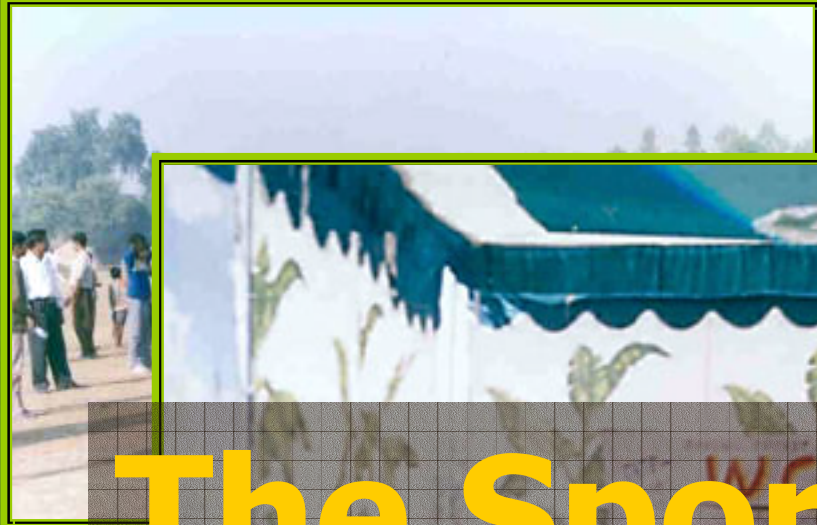


ZeNRoC



The Sports Group





The Sports Group - Road Map

Goal

“Find, Develop & Manage The Best Infrastructure and Sportsmen and Women In The World Of Sport”



The Sports Group - Status

Vision

“To Be Managing Careers Of The Best Talent - Running High Quality Sports Schools and Academies - Leading Innovation of New Intellectual Property”

Progress

- Launched the World Cricket Academy brand and developed Intellectual property including learning systems and methods
- Launched Emerging Players Private Limited with contracts with a number of players across the country as well as leading IPL franchise Rajasthan Royals
- Launched Institute Of Sport and all the sports under it , including Fitness, Cricket, Squash, Football, Tennis etc
- Already signed 30 most talented players across India
- Already raised \$1.5MN for the Sports School concept

Shareholders & Associates

- Chris Innis
- Zubin Bharucha
- Dr Neeta Adhau
- Romi Bhinder

Growth

- Opportunities to open more Sports Schools
- Manage careers of talent across the country
- Develop alliances with State Associations to develop their grass roots cricket
- Develop alliances with IPL franchises to find them new players
- Trade players within the IPL for fees
- Develop opportunities for New Academy Set Ups via corporate and private institutions
- Constantly find and sign new players

The Sports Group - Future

Risks

- Investment in India with Indian costs and salaries minimizes risk even further

- Minimal risks as each product is currently launched with mostly internal finance with minimal external assistance

- The biggest risk is growing too slowly as competitors are awakening to the grass roots opportunity

Outsourced Sports Market

- This a huge area of opportunity as expertise is severely in short supply

- This can be in the areas of State associations with Cricket as an example as well as with schools, and colleges

- This automatically translates to controlling the coaches, which are in short supply today, hence we need to train them and deploy them to our contracted clients.

Next Steps

- Aim to turn reach \$10MN in profit in under 10 years

- Funding however will allow us to grow rapidly, focusing on generating substantially larger revenues than predicted, from the various products

The Sports Group – Founding Personnel

Romi Bhinder

Function: Implementation and Set Up of Projects

- Bachelor of Arts from University of Nagpur
- Implemented several high profile projects in the field of sports and particularly in Cricket
- Expertise lies in the implementation of high profile projects which involve the government

Interests:
Politics, major sports fan and bringing sport to the masses

Zubin Bharucha

Function: Development

- Getting businesses started, developing the IP and vision
- MBA From Henley Management College, UK
 - Worked at different multinational organisations in the United Kingdom, India and the USA.
 - Represented - India Youth, Surrey CCC and Mumbai State at cricket

Interests:
Running, sports and raising money for charity's

Chris Innis

Function: Non executive

- Advising on all strategic matters
- Former Board member at EMAP PLC UK
 - Strategic advisor to Macquarie bank
 - Owner of a publishing business
- Interests:
Buying, selling and investing in businesses around the world

Dr Neeta Adhau

Function: Schools Advisor and Administration

- PHD from the University of Nagpur on child psychology
- Several diplomas from a variety of universities in the field of Child Education

Interests:
Psychology and children's education

The Sports Group:

Summary

Dollar Rate To Rupee: 45

Worst Case Scenario (USD)

NUMBERS		Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
1	Sports School - Students	250	300	350	400	450	500	900	925	950	1000
2	Sports Learning Centres (SLC) - Institutional - Locations	12	24	48	60	72	100	125	150	175	200
3	Emerging Players - Players	10	20	30	35	40	50	60	70	80	90
4	ZOLT - Equipment										
5	F.I.T. (Families In Training) - Locations	12	24	36	48	60	70	80	90	100	120
6	WCA (World Cricket Academy) - Players	50	100	125	150	175	200	225	250	275	300
1	REVENUES										
	Sports School - Student Fees	1625000	1950000	2275000	2600000	2925000	3250000	5850000	6012500	6175000	6500000
2	Sports Leanings Centres - Student Fees	316800	633600	1267200	1584000	1900800	2640000	3300000	3960000	4620000	5280000
3	Emerging Players - Only Player Fees, No Sponsorships etc	50000	100000	150000	175000	200000	250000	300000	350000	400000	450000
4	ZOLT - Equipment Sales	75000	100000	125000	150000	175000	200000	225000	250000	275000	300000
5	Families In Training (FIT) - Only Student Fees	18000	36000	54000	72000	90000	105000	120000	135000	150000	180000
6	World Cricket Academy (WCA) - Only Student Fees	25000	50000	62500	75000	87500	100000	112500	125000	137500	150000
	<i>Total Revenues</i>	<i>2109800</i>	<i>2869600</i>	<i>3933700</i>	<i>4656000</i>	<i>5378300</i>	<i>6545000</i>	<i>9907500</i>	<i>10832500</i>	<i>111757500</i>	<i>128600000</i>
1	COSTS										
	Capital Investment	3000000					3000000				
1	Sports School (Staff, Maintenance etc)	822000	848000	878000	918000	936000	1750000	1823000	1923000	1923000	1923000
2	Sports Leanings Centres (Staff, Maintenance etc)	54000	108000	216000	270000	324000	450000	562500	675000	787500	900000
3	Emerging Players (Combined)										
4	ZOLT (Combined)										
5	Families In Training (Combined)										
6	World Cricket Academy (Combined)										
	Central Marketing	250000	200000	150000	150000	150000	250000	200000	150000	150000	150000
	Central Office Infrastructure (Travel, Electricity, Computers etc)	150000	175000	200000	225000	225000	150000	175000	200000	225000	225000
	Central Core Staff	150000	200000	225000	225000	225000	150000	200000	225000	225000	225000
	Additional Staff For FIT, ZOLT	150000	150000	150000	150000	150000	150000	150000	150000	150000	150000
	<i>Total Costs</i>	<i>4576000</i>	<i>1681000</i>	<i>1819000</i>	<i>1938000</i>	<i>2010000</i>	<i>5900000</i>	<i>3110500</i>	<i>3323000</i>	<i>3460500</i>	<i>3573000</i>
	PROFIT/LOSS	-2,466,200	1,188,600	2,114,700	2,718,000	3,368,300	645,000	6,797,000	7,509,500	8,297,000	9,287,000

Sports Portfolio

www.TheSportsGroup.In

www.InstituteOfSport.Org

www.ThePlayersGroup.Org

www.FamiliesInTraining.Com

www.WorldCricketAcademy.Com

www.WorldSquashAcademy.Com

www.InternationalFootballAcademy.Com

www.Zolt.In

www.WorldSportsTrust.Com

The Sports School - Nursery



The image is a green-tinted photograph of a cricket pitch. In the center, the words "THANK YOU" are written in a bold, yellow, sans-serif font with a black outline. The background shows a cricket pitch with stumps (three wooden posts) and a cricket ball (a red leather ball with white stitching) positioned on the grass. The entire scene is overlaid with a semi-transparent green filter.

THANK YOU